



THE 13th annual PICK & GATHER AT RIVERDANCE FARMS

Dear Artisans, Vendors and Exhibitors,

You are invited to apply for booth space to display and sell your products or share information at **The Pick and Gather at Riverdance Farms** and Merced River Fair in Livingston, California. This is the Thirteenth year the event has been held at Riverdance Farms, part of an eighteen-year tradition, starting with Ecological Farming Association's Heartland events in the San Joaquin Valley.

Our mission is to connect the community to local foods, farmers and artists. The farm and nature connection will be celebrated. There will be arts, crafts, food, kid's activities, river fair, river trekking, petting zoo, farmers market, music, art, wine and food tasting, camping and hands-on workshops.

This year's event dates are May 27, 28 and 29, 2017. All days have fruit-picking, live entertainment, food and the river. Saturday May 27th is the day of the Merced River Fair. Gates open Saturday at 10 AM and day visitors are welcome to stay into the evening, or about 10:00 PM. On Sunday, gates open at 8 AM to serve campers and u-pickers. On Saturday and Sunday Booths are only required to be opened until 5:00 PM, but you are welcomed to stay opened till 9:30 PM. Monday, has a shorter, more relaxed schedule, starting at 8 AM, and ending at 4 PM. We anticipate between 1500 and 2500 attendees and about 70 volunteers throughout the days' activities.

Thank you for considering being a part of this celebration of farming, food, art and nature !
We look forward to seeing you here.

If you have any questions please contact:

Lori Schiffbauer
(209) 446-0293
lschiffbauer@gmail.com

Cindy Lashbrook
(209) 761-0081
riverdancefarms@gmail.com

Jim Christiansen
(209) 241-7130
mercenary_graphics@yahoo.com

www.riverdancefarms.com



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The Pick and Gather at Riverdance Farms Vendor Policies & Procedures

Eligibility

Vendor booths are limited to original products and companies that provide service. Products or services that further the themes of local food, human and environmental health, gardening, farming, nutrition, fitness, natural habitats and handmade, local arts are desired. Most imported, manufactured, mass-produced or mass-marketed items do not fit the mission of the event and must be pre-approved by the event coordinator. No display should be inappropriate to a family clientele. Any participants who violate these eligibility criteria will be asked to leave the property.

Hold Harmless Agreement

Vendors shall be solely responsible for any and all injuries to persons or damages to property or any other injury, claim, damage or loss of whatever nature, arising from or related to the event. Vendor shall indemnify, save and hold harmless The Pick & Gather and Riverdance Farms, and its employees, agents and volunteers from and against all liability, loss, damage to property or any other injury, claim, damage, loss, cost or expense arising from the event performed by vendor, including, but not limited to, any negligence, act or omission of vendor.

Booth Space Fee: *, **

Booth space available for:	Saturday	Sunday	Monday	All	Food Vendors***
• 10 X 10 X 10 deep	\$ 50	\$ 50	\$ 30	\$ 110	\$ 150/day
• 15 X 10 X 10 deep	\$ 70	\$ 70	\$ 45	\$ 160	\$ 175/day
• 20 X 10 X 10 deep	\$ 95	\$ 95	\$ 60	\$ 220	\$ 200/day

***Schools, Clubs and Nonprofit Organizations receive a 50% discount**, but must also obtain all licenses and permits required. Those that are sharing information only, are free, if approved. Contact the event coordinator to determine eligibility for discount.

** Any Vendors willing to put on a **workshop or demo** on how to make their art, craft, food, etc., will receive a 10% to 50% discount off of booth fees. Contact Jim or Cindy.

*** All **Food Vendors** must pay for their own Merced County Environmental Health Food Permits.

Find the Merced County Community Food Event Vendor Packet:

Application <http://www.co.merced.ca.us/DocumentCenter/View/10301>

Guidelines <http://www.co.merced.ca.us/DocumentCenter/Home/View/4054>

Application Procedure

Return the application form with at least one of the following: a website or social media page that represents your product line, four (4) photographs, or a detailed description of the products that will be displayed and sold, if applicable. Photos of accepted applicants can be sent by email or mail and will be returned during the event, if requested. All others' materials will be returned by mail if a self-address, stamped envelope is enclosed.

Notices and Requirements for Accepted Applicants

1. If accepted, booth space will be assigned taking vendor's preferences into consideration. Please indicate any unusual needs you may have when completing the application. We will do our best to fulfill your request; however we can not make any guarantees.
2. Vendors are to provide their own displays, tables, racks, shade, etc. We ask that displays be orderly and aesthetically pleasing. Displays must be set up and ready no later than 9:30 AM Saturday.
3. There is very little electricity available. There will be an extra fee if we can accommodate.
4. After unloading, your vehicle needs to be moved to a Vendor Parking Area.
5. Merchandise must not be removed from the booth until the close of the festival (No earlier than 5 PM Sat/Sun and 4 PM Mon). Vendors agree to remove all booth material and evidence of site use by Monday at 6 PM, unless pre-arranged with festival staff.
6. Vendors agree to accept responsibility for all materials and goods furnished by him/her, and used or displayed in the booth area. The exhibitor accepts full responsibility for his/her personal property.
7. If a vendor fails to be present and able to open his/her display in the space assigned by 9:30 AM Saturday, the committee reserves the right to assign that space to someone else.
8. Any type of food or beverage must be pre-approved and a permit obtained from Merced County Environmental Health through the event coordinator by May 10, 2017.
9. Each vendor must have a valid Merced County Business License or obtain a temporary license. Contact them at www.co.merced.ca.us/index.aspx?nid=1206 or (209) 385-7686. (Vendors of locally produced and/or processed food products can be part of the "General Store" and sell under an umbrella business license, contact Cindy for eligibility and info.)
10. Vendor's must comply will all applicable Federal, State and local statutes and ordinances, and agree to assume full responsibility for the payment of all sales taxes occasioned by use of booth space.

I have read and understand the Vendor Policies & Procedures for the Pick and gather at Riverdance Farms and am submitting a completed application package.

Signature of Applicant

Date

Print Name of Applicant

Please write checks to: **Living Farm Systems**
(contact Cindy for e-payment options)

And Mail to: **Living Farm Systems**
12230 Livingston Cressey Road
Livingston, CA 95334

Email: **riverdancefarms@gmail.com**
Phone: **(209) 761-0081 for Cindy Lashbrook**

www.riverdancefarms.com

THE PICK & GATHER
AT RIVERDANCE FARMS
and Merced River Fair
2017 Vendor Application

Organization/Business: _____

Contact Name: _____

Phone: _____ **Fax:** _____

Alternate Contact: _____ **Phone:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Email: _____

Website: _____

What items/services will you be displaying? _____

Dates you'll attend the festival: (please circle) Saturday Sunday Monday All

What booth size do you require: (please circle)

	10 X 10 ft	10 X 15 ft	10 X 20 ft	
_____ Saturday	\$ 50	\$ 70	\$ 95	
_____ Sunday	\$ 50	\$ 70	\$ 95	
_____ Monday	\$ 30	\$ 45	\$ 60	
_____ All	\$ 110	\$ 160	\$ 220	
_____ Food (per day)	\$ 150	\$ 175	\$ 200	(Monday fees are negotiable)

Amount enclosed _____ **Check no.** _____

Mail (or scan and email) completed application, one copy of signed Policies & Procedures, four (4) representative photographs or website address and a check to:

Cindy Lashbrook
The Pick and Gather
12230 Livingston Cressey Road
Livingston, CA 95334

Make check payable to: **Living Farm Systems**

~Completed application packet due in our office no later than May 20th (Food by May 10th).